



Foreword

Connecting Art's mission is built around helping talented emerging artists have a platform to promote and sell their Art.

We believe the Connect & Earn Program gives artists the chance to earn, and reduce any artwork sales fees, by promoting their presence on Connecting Art in a very simple way using social media and their own websites.

For marketing specialists/influencers Connect and Earn also gives them the chance to help the artists by promoting their works and Connecting Art's technology and sharing in a significant amount of net revenues.

Our affiliates are very important to us. We do our best to treat you with the fairness and respect you deserve. We simply ask the same consideration of you. We have written the following affiliate agreement with you in mind, as well as to protect our company's good name. So please bear with us as we take you through this legal formality.

If you have any questions, please don't hesitate to let us know. We are strong believers in straight-forward and honest communication. For quickest results please email us at team@connectingart.ch.

Best regards,

Martin Russell
on behalf of your Connecting Art Team

Affiliate Agreement

Please read and understand the entire affiliate agreement that is available as a PDF at <https://connectingart.ch/affiliate-tandc/>.

Some of the details contained in this User Document are also contained in the affiliate agreement.



1. What is Connect & Earn?

Connect & Earn is Connecting Art’s Affiliate Program which offers anybody who signs up and generates sales a slice of the revenue of between 5% and 60%.

For a Connecting Artist who is active in our Artist Community, pays only 15% Sales Fee on their artworks.

If they use their Connect & Earn ID to sell their Art, they get an extra 5% and so pay only 10%.

If they are using Connect & Earn as a payment mechanism on their website & have co-ordinated this with Connecting Art, the Net Sales fee will be Bank/Credit Card processing fee + 2% (usually < 6%).

The other rates are outlined in the table below. Note that an Affiliate Artist must pay 25% Net Sales Fee on their artworks.

Role	Artwork Sales	Other Sales	Augmented Reality Sales	Art Leasing Sales
Connecting Artist	5%	50%	10%	60%
Affiliate Artist	5%	10%	5%	25%
Influencer / Market specialist	5%	50%	25%	50%

2. Getting Started

From the Connecting Art website Menu Click on:
Connect and Earn->My Connect and Earn

If you are a Connecting Artist who has expressed interest in joining the Connect and Earn affiliate program, you will have received your Affiliate details by email. In this case, if you are logged in, you will see your affiliate dashboard on this page.

If you are unsure if you are an Affiliate, you can login (using “Sign-in” from the website menu or the affiliate dashboard) and if you are not an affiliate you will be asked to register. To do this from the Connecting Art website Menu Click on:

Connect and Earn->Affiliate Registration form

This asks you a few questions if you are not already a signed-in user, or if you are, asks you for your email address.



2.1 Affiliate Approval

Note that after you register for the Connect and Earn Affiliate Program you may have to wait a day or two. For security reasons, Connecting Art does not automatically approve Affiliate registrations.

If you are waiting more than two days, please contact team@connectingart.ch

The next section outlines how to configure and use your Affiliate account to start earning money.

3. My Connect and Earn – Your personal Affiliate Dashboard

Check your Payment Settings

Reports Profile

From - To

Total Commissions: Paid: CHF 83

	CHF 105 • 4 Gross Commission		CHF 0 • 2 Refunds		CHF 83 • 2 Net Commission
	CHF 550 Sales		2 Visitors		100.00% • 4 Conversion

Referrals

Order ID	Date	Customer	Commission	Payout status
24196	17 February 2024	Me Myself	CHF 23	Paid
24195	17 February 2024	Martin Russell	CHF 60	Paid
24188	17 February 2024	Martin Russell	CHF 23	Rejected
24183	17 February 2024	Martin Russell	CHF 0	Rejected

Products

Product	Quantity	Sales
I spy	1	CHF 450
Original Art with Leasing option	1	CHF 100

Payout History

Date	Amount	Method	Notes
No data to display			

3.1 Your Profile setup

3.1.1 Your personal affiliate identifier (your “Connect & Earn ID”)

As a member of Connecting Art's Affiliate Program, you will have access to your personal Affiliate Dashboard called “My Connect and Earn”. Here you will be able to specify your personnel affiliate



identifier (by default it is your systems user id) in the Profile area of the Dashboard. This can be your name (eg mruscell) or anything you choose.

3.1.2 Referral URL Generator

The Referral URL Generator can only be used to generate URLs specific to pages on the Connecting Art website. In particular, it is envisaged that artists may wish to promote their own online Gallery by using the specific url part of their gallery. Any attempt to use a URL that is not a Connecting Art page will lead to problems and may lead to the cancellation of your account.

3.1.3 How to start earning money

To start earning money from the Connect and Earn profile you have setup, from the profile tab:

1. Copy either your basic referral URL eg <https://connectingart.ch/ca/mnrussell>
OR your custom URL from the URL generator
2. Paste this URL into any social media post you create or website you have.

Once the visitor uses this link, it doesn't matter where (s)he goes on the website, if (s)he buys something, you will be credited with the sale and earn the commission.

3.1.4 Using Connect & Earn on your website

If you want to use Connect & Earn as a simple way to do payments for artworks from your website, you can create Referral URLs for each of your artworks' main pages on Connecting Art and then use those URLs in the "Buy now"-type button on your website.

If you want to do this let us know. We can help and, if you are one of our artists, also offer you a further reduction on your net sales fee.

3.1.3 Exclusive coupons

Coupons are used at the discretion of Connecting Art and the Artists whose Artwork maybe affected. As an affiliate you can request a Coupon to help with your promotion. You need to outline how you will use the coupon and why it is needed. Connecting Art reserves the right to not issue a requested coupon.

3.1.4 Payments Settings

You can choose to have your commission paid in one of 2 ways either by Bank Transfer or Twint (for Swiss-based affiliates). Other ways may become available at a later date. In order to be paid you must choose which type of Payment and provide the relevant information Connecting Art needs. Failure to do so will mean delays in your payment which Connecting Art Takes no responsibility for.



User Documentation: Connect & Earn Affiliate Program



3.2 Reports

Note these Reports refer only to the use of your personal affiliate id link. If this has not been clicked on and followed through by any user, you may not see any records here.

3.2.1 Total Commissions

Provides an overview of how successful the usage of your personal affiliate id has been. Note that commissions are only paid on completed and verified sales. For more details see Commissions below.

3.2.2 Referrals

Relate to specific orders that have been placed by buyers. Note that Connecting Art will not pay commissions until the order has been completed and verified.

3.2.3 Products

Lists the products that were sold using your personal affiliate id.

3.2.4 Payout History

Lists the details of the payouts made to you.

4. Commissions

Commissions are only normally paid out based on sales. If we can see that you are generating a lot of traffic to the Connecting Art website, we may, at our discretion, recognise your efforts with a special extra commission payment.

Commissions are always paid Net of any sales costs. These include, but are not restricted to, Shipping and Tax that are paid by Connecting Art. Connecting Art may include any additional costs it incurs at its discretion. We will endeavour to keep these to an absolute minimum and ensure that only costs directly related to the processing of the sale are included.

4.1 Non-Completed or Cancelled orders

If an order is not completed or is cancelled no Commissions for that order will be paid.

If it happens that the Commission has already been paid, the affiliate is obliged to repay the amount paid and will not receive any further Commission payments until Connecting Art receives this amount.

4.2 Refunds

If an order is refunded within the usual 14-day refund period (or statutory period according to Swiss law), no commission will be paid. Refunding of an order more than 14 days after the sale date (or more than the statutory period according to Swiss law) is at the discretion of Connecting Art. If the refund request is granted by Connecting Art, the commission will continue to be honoured.

In all cases Commissions earned for an individual order will only paid to the affiliate once.



5. Payment of Commissions

Payments of Commission earned will be paid at the end of every month, assuming the affiliate has provided the necessary payment details. To avoid any issues with refunds, only Orders that completed more than 14 days ago will be eligible for payment in the current payment period. Those that are less than 14 days old will be deferred to the next month.

6. Sale generated but not seen any Commission?

If you used your Connect & Earn ID to initiate a sale and know it was made, but you don't see any commissions in your dashboard, let us know by contacting team@connectingart.ch and we will investigate.

We will do all we can to ensure you get the commission you fairly deserve. If you initiated the sale, you will be paid, but please note that only one commission will be paid, so if two or more Connect & Earn IDs were used, the last one recorded will be paid.

However, Connecting Art cannot be held responsible for technical issues with the buyer, or across the internet, that may affect the correct recording of commissions. In addition, Connecting Art reserves the right to not pay commissions that cannot be properly verified or appear in some way fraudulent.